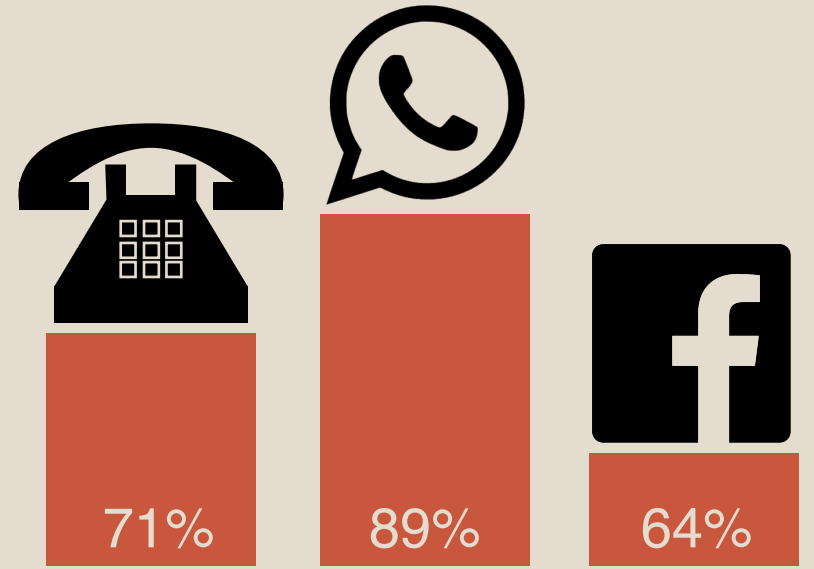


10 MILLION DISPLACED SYRIAN VOICES

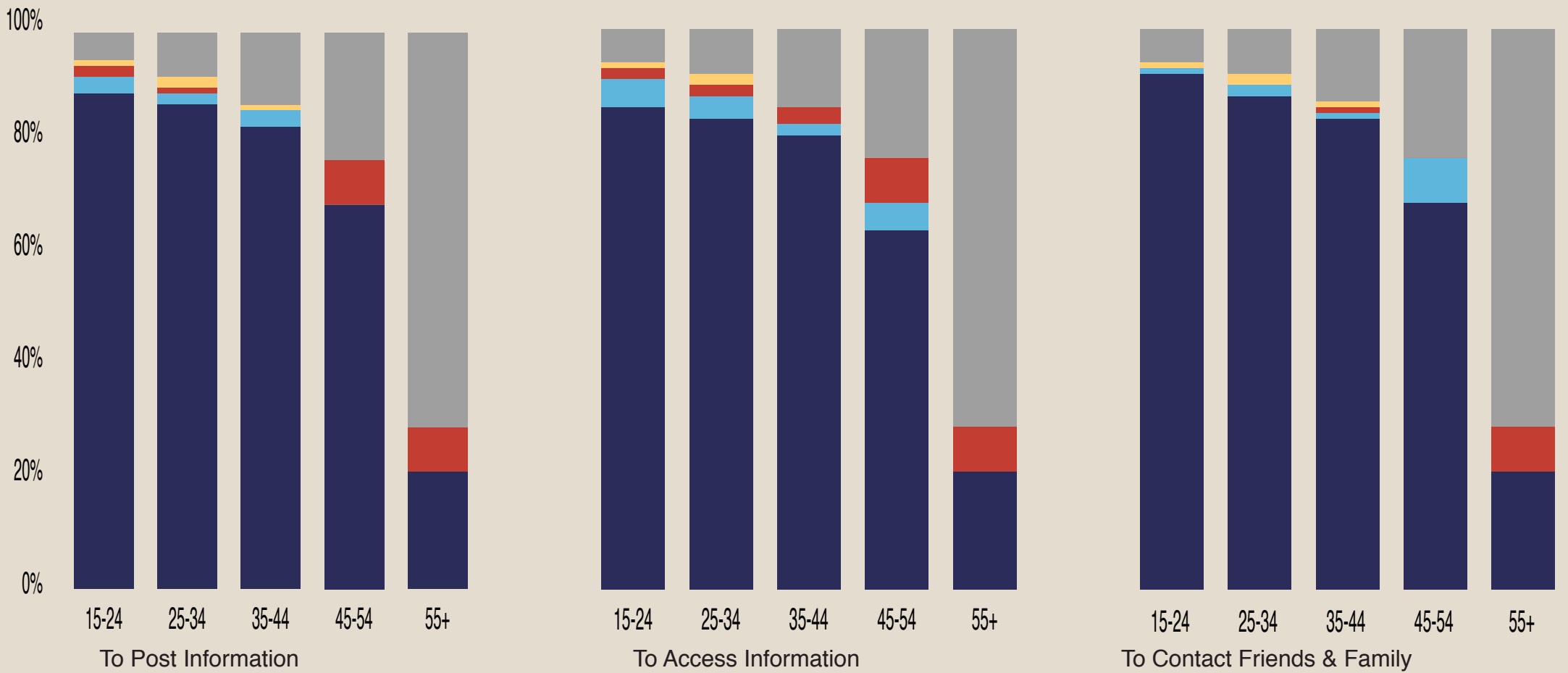


As of June 2015, 4 million Syrian refugees live in neighboring countries, and another 6.5 million remain displaced within Syria due to violence undertaken by Daesh since 2014. In order to remain connected with friends, family, and the world around them, access to the Internet — and more specifically, social media platforms — have become crucial to these displaced lives.



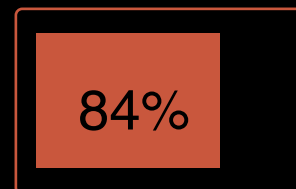
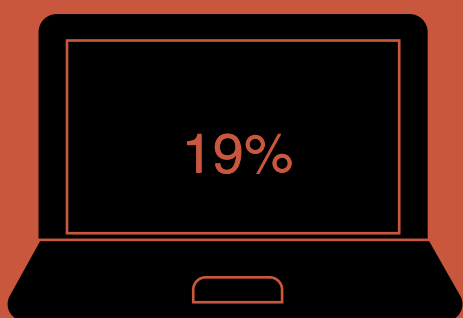
Popularity of Communication Tools

SOCIAL MEDIA USAGE



Overall, Facebook persists as the most frequently used social media platform, with prevalence in use decreasing with age.

MEANS of ACCESS



... of people prefer the following ways of accessing the Internet: via smart phones (3G), laptops and/or computers, and Internet cafes.

In POWER OUTAGES

Most people rely on personal battery supplies and Internet cafes.

6% have nothing to rely on.

Sources: REACH Initiative, "Area of Origin — Comm. Channels and Social Media Report: Syria." Sept. 2015